

Service Features:**Facilities:**

Our GoToWebinar facilities will accommodate up to 1000 attendees. Integrated telecon/webcon functions are standard.

“Emcee” Support:

Xactlyit provides an experienced “emcee” to orchestrate the “game-day” presentation, providing master event control, speaker introductions and support for polls, and Q&A.

Dry Run:

A “dry run,” prior to the scheduled webcast, is critical to familiarize all the speakers and other panel members with the operation of the webcast system, and to discuss flow and transitions.

Integrated Registration:

Xactlyit sets up the event registration, which is integrated with the GoToWebinar platform. Xactlyit will provide regular updates on registrations to the client.

Audience Acquisition :

We can provide a complete audience recruitment function, leveraging our prospect database, emarketing, and telemarketing capabilities.

Pricing:

Webinar Production: \$1,250

Audience Acquisition: Varies



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Webinar Services for Technology Companies

Xactlyit provides turn-key webinar services to technology companies including use of our GoToWebinar production facilities, orchestration of the “game-day” event, registration system, audience recruitment, and creation of the archive webcast video.



Everything But the Speaker and Business Presentation

We can support your next webinar, or webinar series, with full support for the webcast production as well as the audience recruitment. The only things we don't provide are the speaker and the speaker's business presentation. Our webinar production service includes:

- ✓ Use of our GoToWebinar system with support for up to 1,000 attendees
- ✓ Registration system
- ✓ Guided “dry run” prior to the live event
- ✓ Orchestration of the live event with support from an experienced, Xactlyit master of ceremonies (emcee). Can include polls and moderated Q&A.
- ✓ Edited video archive of the webinar for client use as an on-demand webcast replay.
- ✓ Complete support for audience acquisition, including use of our high-quality prospect database, invitation development, email marketing and telemarketing.

Expertise on Your Side

Helping companies penetrate IT organizations is all we do. We are specialists in working the IT sector, and are fluent in the technologies, solutions, and business outcomes that are important to IT. Contact us for more information on how we may be able to assist you with your business development challenge.